

“The direct mail program of 550,000 [dimensional laptop] pieces did amazingly well. It resulted in 54,275 new enrollments in all products for Southern California Edison.”

DDB / Southern California

“I saw the sample [of our dimensional solution] and it looked wonderful. I appreciate how well you took care of this for us. Please, let your crew know they did a great job.”

Ernest & Julio Gallo

“I wanted to let you know how wonderful you staff was in getting our order processed. Our rep did an excellent job in coordinating follow up. Your production department let me know when our order was ready to ship and we got it earlier than planned. Our company prides itself on having excellent customer service and production people, and I can say that your staff did as well as I would expect from our own employees. Excellent job!”

Knoll Printing & Packaging, Inc.

“A full 7% of the recipients actually took our quiz, and countless others called to talk about the [dimensional piece] and the new technology campaign.”

Hardin Simmons University

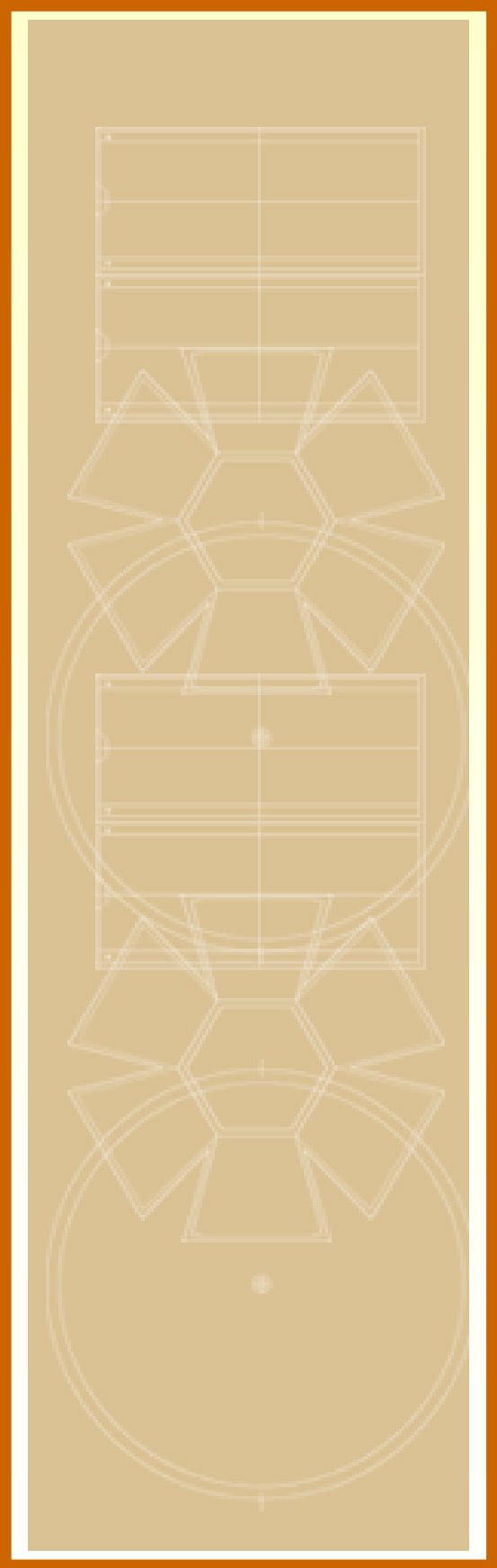
“Your rep has been good to us in the past, and this most recent order was no exception. Very tight deadline with a drop ship to our Las Vegas market, where the [dimensional piece] was to be distributed to our sales force. Everything went smooth as silk.”

Ashley Furniture Industries, Inc.



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Dimension speaks louder than words.



“I can say, without question, that this is the best direct mailing I have ever seen.”

Weatherford International

“The [dimensional solution] was a huge success! We gave them out at trade shows and to business partners we visited. It was fun and functional. At every show it was uniquely different from what other vendors were handing out. The look was distinctive and classy. The intent was to have something that would have our Comcast presence lasting throughout the year. Great design and a great job!”

Comcast

“The Evaluator is our most highly used sales and marketing tool!”

Wisconsin Tissue

“Your Production People are above amazing. Please pass on thanks to them for the extra mile on this order!”

Herbalife

“Judging by the enthusiastic response and numerous compliments from early recipients, [your dimensional solution] is destined to become a real hit. Its availability has prompted programs in addition to the one originally planned.”

National Semiconductor

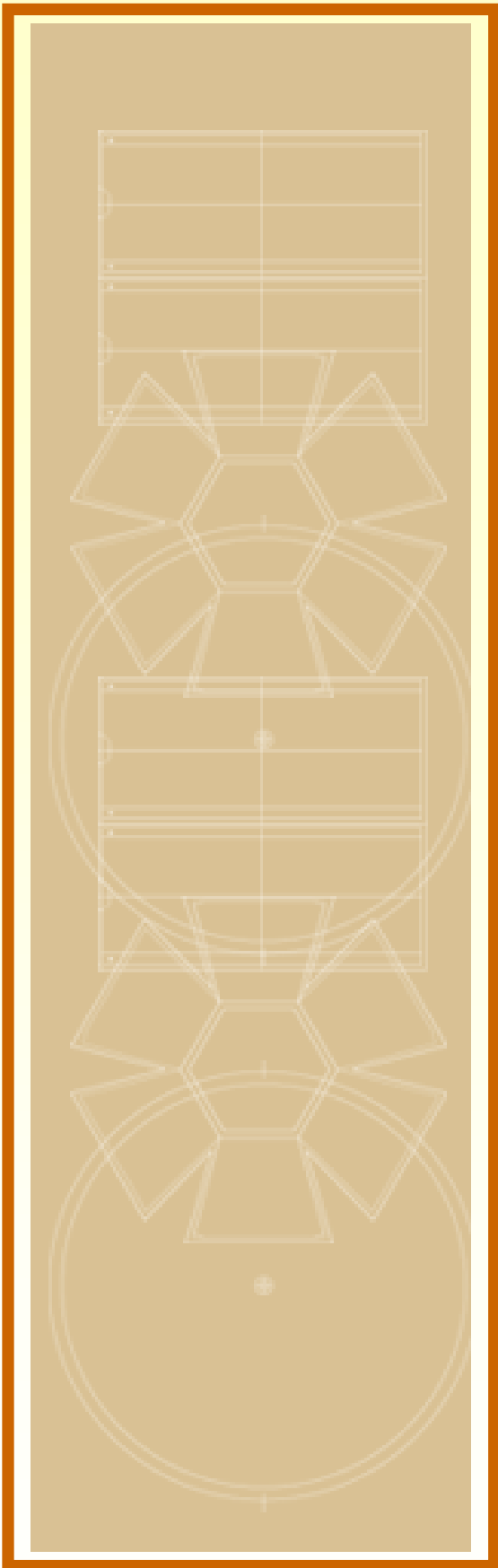
“Your [dimensional solutions] have made the one drawback to our product *disappear*. Our sales are increasing dramatically, and I give your solution a great deal of the credit.”

Loran, Inc.

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“[Your rep] has been great to work with. She kept us on time, within budget and was extremely flexible when unexpected situations arose. Her knowledge of the product and her recommendations for our project were appreciated. Great experience!”

Dodge Communications

“Just thought you’d like to hear this: The [dimensional solution] you produced for Appalachian Electric Power took a first place Gold Award last night. It will now go to the regional [advertising] competition.”

Charles Ryan Associates

“You’ll be happy to know that [your dimensional solution] is extremely popular with our customers – in fact, we may need to order more from you in the new year. We’re also considering other variations to the theme.”

Sydney Water Corporation

“This is a good opportunity to tell you how pleased we are with the work you did for us – and for the efficient, courteous and professional way everything was handled. It’s apparent that you work hard for your customers, and we sincerely appreciate it.”

Vibra Screw Incorporated

“We rate you as one of our best suppliers. You are easy to work with, and seem to take great pride in satisfying your customers.”

Rheem Air Conditioning

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“You truly are a pleasure to work with. I know I’ve said this before, but I wish all of our suppliers were like American SlideChart/Perrygraf!”

Adventures in Advertising/Moss Marketing

“My client represented Quaker State Corporation, and provided 50 pages of Excel data. I couldn’t imagine how to get all that information onto a [single dimensional tool]! But your creative team provided a sketch featuring all the imperative information beautifully laid out. You also came up with the idea to shape the tool as an oil bottle. It was awesome! My client had very tight deadlines and you not only came through, but over-delivered. You really made us look good! An A+ supplier.”

East Coast Creative

“Your team was so great to work with, and the whole project was seamless and effortless. I truly look forward to more projects with you. I have already spread the word about your products and customer service to our bank teams and our pharmaceutical teams.”

Bensussen Deutsch and Associates

“We actually got calls saying how wonderful [the dimensional tools] were, and here’s the best part: They didn’t get lost in the other paperwork, so we had a greater turnout to our event.”

Pacific Design Center

Thank you so much for your help in developing a great new promotional product. Prospective students LOVE our new [dimensional handouts] ... and we do too!”

University of Arkansas

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